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**vc-net wins prestigious Comms Business Award for its
outstanding support for Jimmy Choo**

At last night's glittering event, video networking and collaboration specialist vc-net won the prestigious Comms Business Award for the best SMB Convergence Solution for its outstanding support for Jimmy Choo - maker of glamorous accessories favoured by international stars and elegant women worldwide.

vc-net helped Jimmy Choo implement a high-performance MPLS network for video conferencing - also used for carrying data and voice (VoIP), as well as HD board room video conferencing between five main offices. The coherent strategy and the modular approach meant that Jimmy Choo can, unexpectedly, run a lean IT department of two people in the US and two people based in the UK. The changes to the business have been fantastic. Seeing the faces of people completely changes the relationship, and the high level of collaboration achieved has dramatically decreased product development time. They have also achieved huge travel efficiencies - both time and money.

Dan Somers, Managing Director of vc-net comments: "Winning this award is an amazing stamp of approval for the support we provide to 21st century businesses like Jimmy Choo. More and more companies are looking to reduce travel costs and improve overall profitability, and want to do so in a way that reduces their carbon emissions. Our collaboration solutions can help them to do so, at a price they can afford, even in today's troubled business climate."

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